



Center for Skillful Means

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Sustainability for Organizations Now and in the Future

Program Leader/Facilitator – Arnaud Maitland
Workshop Component: November 27, 2007, 9 am – 5 pm

Long term sustainability is an on-going challenge for many enterprises today. Financial pressures, changing markets, deadlines, internal conflicts, concerns about staff welfare and performance can put mounting pressures on leaders that seem to drain the life out of work and limit the potential of an organization's success.

Skillful Means methods provide leaders with the structure, components and tools to face challenges and create/maintain a **healthy sustainable business** – that is an organization that has the ability to consistently create positive change and desirable outcomes that benefit individual employees, owners, clients/customers, shareholders/investors and a wider community.

Participate in a program [BK1] to refresh your perspective and learn proven methods that will enable you to create an internal structure that will sustain your organization over time.

Long term sustainability factors include:

- Establishing consistent ongoing positive change and successful outcomes.
- Creating and implementing opportunities for on going evaluation and appreciation of results.
- Planning and implementing the connection between vision, strategies, goals, activities, outcomes and time.
- Identifying external factors critical to long term reliable success and cultivating these external forces to drive successful results.
- Applying methods to overcome obstacles that limit your organization's performance.

PROGRAM OUTCOME: Use ***Skillful Means*** methods to identify components for sustainability within your organization and design the structure and conditions to implement them successfully.

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Program Overview:

Part 1 - Individual interview

Objective: Acknowledge the present situation of your organization in relation to sustainability factors. Identify positive changes desired or needed.

Part 2 - Workshop

Objective: Develop a Sustainability Structure for positive change within your organization and build an organizational structure to support it.

Workshop Topics:

- Developing "Mind for Leadership".
- Structuring components for positive change.
- Working with the primary factors for sustainability of positive change including setting standards and targets in time.
- [BK5]Maximizing the potential of each individual in the organization.
- Developing a company culture for sustained success by continuously improving communication, increasing cooperation and deepening responsibility.
- Learn powerful methods to overcome obstacles.

Part 3 - Individual Executive Coaching

Objective: Support the implementation of a Sustainability Structure within your organization; includes two coaching sessions of at least 40 minutes.

Program Participants and Cost:

Program is open to owners, leaders and key staff of non-profit organizations and businesses. Enrollment is limited to 8 participants.

Program cost is \$600. This includes substantial one-on-one interaction and coaching.

Program Leader:

Arnaud Maitland is an accomplished teacher, writer and businessman. He has provided assistance to many different organizations, including large corporations, small businesses, large governmental entities, universities and small and large non-profit organizations. He has studied, practiced, and shared **Skillful Means** methods for 25 years in seminars, retreats and consulting engagements around the world.

He was the director of a commercial printing press throughout the 1990s which began on borrowed funds but over time generated a 25% year to year ROI, while also donating \$6 million to philanthropic causes over 10 years using Skillful Means practices and methods. From this experience he wrote **Master Work: Master of Time.** [BK6] **Please contact Teri Beckman at (919) 286-9530 for more information and to register for the program.**